

Sartell Area Chamber of Commerce Inc.

Board of Directors Meeting

Meeting Minutes

April 27, 2010

Opening:

The regular board of directors meeting of the Sartell Area Chamber of Commerce Inc. was called to order at 12:00 pm on April 27, 2010 at Blue Line, Sartell by President Nick Colatrella.

Present:

Tom Templin, Christa Halonen, Amanda Schreiner, Walker Brown, Shawna Hanson, Cheri Carlson, Nick Colatrella, Jason Mathiasen, Deb Paul, Cathy Vande Vrede and Ron Dietl.

I. Board of Directors Position

- a. Due to the resignation of board member Steve Anderson who held the secretary position, this position is now vacant. Cheri Carlson was nominated by Nick for this position, seconded by Amanda. All in favor. Motion carried.

II. Membership Meeting

- a. The city bus tour will take place during the May membership meeting. Anita Rasmussen and Mayor Tim O'Driscoll will be narrators. Due to the interest in time for the meeting, announcements may be done on the bus.
- b. Senior scholarship awards will take place during the June membership meeting. A total of four awards in the amount of \$500 each will be given. There will also be an award night at the high school June 2, 2010.

III. New Sam's Club

Several board members met with a marketing group from Sam's Club to discuss the Sartell area as well as events and activities that take place in Sartell.

IV. MCCE Conference

- a. The Minnesota Chamber of Commerce Executives is holding a conference at the Civic Center in St. Cloud on June 3, 2010. Board members who are interested should contact Cathy for registration.

V. Admin Meeting

A follow up meeting regarding the admin position is scheduled for Tuesday, May 18 with Chris Kosloski, Nick, Tom, Deb and Cathy.

VI. Mid Year Planning Meeting

A planning meeting is scheduled for Tuesday, June 22 at the District Office in place of the regular board of directors meeting. Meeting time is approximately two hours.

VII. Mayor/Chamber Meeting

The next meeting with the mayor is scheduled for Tuesday, July 13 at the District Office. An invitation will be sent to council members Joe Perske & Pat Lynch.

VIII. Host Forum

Discussion on hosting a forum for mayoral, council, ect.

IX. Officer Reports

- a. President Elect, Deb Paul
 - i. Discussion on banquet details.
 - ii. Discussion of monthly E Newsletter with Think Creative vs. Icontact which is currently used. Motion made by Deb to go ahead with the E Newsletter to stay consistent with the new website look. Seconded by Shawna, All in favor. Motion carried. Cathy will contact Think Creative to design.
 - iii. Banquet for 2011 is booked.
- b. Vice President – Amanda Schreiner
 - i. Suggested a timeline for each chamber event. Each event should follow with a survey.

- c. Treasure – Ron Dietl
 - i. Balance sheet given to each board member.
- d. Administrative Assistant
 - i. Agenda for May.
 - ii. Check with Jim Barker for article on chamber history for website.

X. Committee Updates

- a. Marketing – Shawna Hanson
 - i. New member packets will be given to each board member and be available at membership meetings.
 - ii. Recruitment drive – Discussion on incentives for June meeting. The number of prizes will depend on the number of attendees. Discussion of gift cards. Shawna will be responsible for picking up cards prior to meeting. Cathy will send an RSVP approximately a week prior to meeting to determine count.
 - iii. Discussion on moving location for June membership meeting to accommodate additional guests. Decision made to stay at City Hall to be consistent. Tables will be removed and seating only for more space. A box lunch will be ordered.
 - iv. An agenda will be made for membership visits so each board member covers the same information.
- b. Ambassador – Tom Templin
 - i. Scheduled to meet with a couple new business members next week.

XI. Events Update

- a. Community Showcase - Deb Paul / Cheri Carlson
 - i. Working on timeline. Want to have area churches involved in 2011 showcase.
- b. Annual Recognition Banquet – Jason Mathiasen
 - i. The banquet is taking place this Thursday, April 29 at Blackberry Ridge. The PowerPoint presentation needs to be worked on.

- c. Leadership Simulcast – Nick Colatrella / Paul Elwell
 - i. Event scheduled at the Holiday Inn, St. Cloud on Friday, May 7. Tickets are still available for discounted price. Registration available online.
- d. Good Evening Sartell
 - i. June 9, HealthPartners
 - ii. September 30, Plaza Park Bank
 - iii. December 9, Membership Holiday Gathering at Great River Bowl
- e. Rock N Block – Walker Brown / Tom Templin
 - i. Second band scheduled (Whisky Plates \$1200)
 - ii. Promote as an all day event (3-11 pm). There will be kid's events as well as a professional barbeque contest. Volunteer sheet needs to be created.
- f. Golf Outing – Ron Dietl / Christa Halonen
 - i. Volunteers needed.
 - ii. Seeking hole sponsorships. Bids for promotional products.

XII. City Liaison Update – Jason Mathiasen / Walker Brown / Ron Dietl

- a. Amanda and Walker will also rotate attending meetings in place of Steve.

XIII. Meeting Adjourned