

Sartell Area Chamber of Commerce Inc.

Board of Directors Meeting

Meeting Minutes

March 23, 2010

Opening:

The regular board of directors meeting of the Sartell Area Chamber of Commerce Inc. was called to order at 12:00 pm on March 23, 2010 at River Boat Depot, Sartell by Nick Colatrella.

Present:

Steve Anderson, Amanda Schreiner, Jason Mathiasen, Shawna Hanson, Cheri Carlson, Walker Brown, Tom Templin, Ron Dietl, Deb Paul, Nick Colatrella and Cathy Vande Vrede.

I. Membership Agenda

- a. Epic Properties removed from the agenda.
- b. Sartell Rotary has agreed to be lunch sponsor for April as well as a presenter for August.
- c. Metro Bus will be contacted by Cathy to possibly be a lunch sponsor or future presenter.
- d. Lunch providers will be contacted the morning of each monthly meeting by Cathy just as a reminder of set up time since there was a late lunch arrival for the February luncheon. Quizno's will be contacted by Cathy for final price.

II. Membership Meeting Presenter

- a. A Certificate of Appreciation will be given to the presenter each month. An example was shown to board members and all were in favor. Cathy will purchase folders. A photo will also be taken as certificate is presented.

III. Thank You Cards

- a. The thank you order is complete. A dozen of thank you cards have been signed by board members to be used for various purposes.

IV. Invitation Cards

- a. The invitation order is complete and a personal message from Chamber President Nick has been printed on the inside. Invitations will be used as a personal invite to chamber meetings. They will also be placed in the new member packets.

V. Business Cards

- a. Each board member has been given Chamber business cards. These cards may also be used as a personal invitation to monthly luncheons. These cards may be submitted by a non chamber member for a chamber meeting and lunch when signed by a board member.

VI. City/Chamber Meeting

- a. The next City/Chamber meeting will be held at the District Office at 8:00 am April 6, 2010.

VII. Recognition Event

- a. Invitations have been ordered and are expected to arrive at the Chamber Office by Friday. Cathy will send out immediately. The mailing list consists of Chamber members, city workers and school administration.
- b. Plaques are being ordered by Dave Miller.

VIII. Holiday Social

- a. There was discussion to have a holiday gathering in December. Jason will check availability.

IX. Leadership Event

- a. Currently have 40 registrations.
- b. Cathy will send out an email to surrounding area chambers.
- c. Committee will be meeting later this week to discuss action plan and media options.

X. Community Showcase

- a. A wrap up meeting was held.
- b. 2010 Showcase was the most successful as to date with nearly 2,000 in attendance.
- c. Profit was nearly \$5,000.

XI. Membership List

- a. A current membership list was given to each board member. There are currently 139 members. There are a few that still have not paid dues that have been members in the past.

XII. Marketing Committee Update

- a. An example of the updated membership packet was shown to board members.
- b. The article Nick wrote for the media will be sent out to board members and added to the new member packet. These notes will also be used as a talking tool during Ambassador Meetings to be sure all areas are covered.

XIII. Website Update

- a. Committee has decided not to ad the Goggle Ad option on home page for an additional \$850. Instead an ad may be pasted and serve the same purpose.
- b. New site is projected to be complete by end of April.

XIV. Rock N Block

- a. Bernick's Arena will be used as a rain backup for the price of \$500. Bernick's will be listed as a sponsor for this event.
- b. Sponsorship deadline date and air time per sponsor needs to be determined.
- c. Will explore option to have local churches and Kidstop sponsor games.

XV. Golf Outing

- a. There are currently two hole sponsors.
- b. Sponsorship deadline needs to be set.

XVI. Community Education Advisory Meeting

- a. Nick and Deb have been alternating attending monthly advisory meetings.

XVII. Good Evening Sartell

- a. HealthPartners has confirmed event for June 9.

XVIII. Ambassador Club

- a. Tom will be meeting with two new businesses at the April meeting.

XIX. Resource Guide

- a. Discussion of new online resource guide.

XX. Future Board Meeting

- a. The next meeting board meeting will be held May 25 at G-Allens.