

Sartell Area Chamber of Commerce Inc.

General Membership Meeting

February 9, 2010

I. Welcome – Nick Colatrella, President

- a) Pledge
- b) 2 Minute Meet & Greet
- c) Approval of January minutes
- d) New Members
 - a. Sartell Rotary Club – (several members in attendance)
 - b. River's Edge Skating Academy & Bernick's Pepsi Arena – Prescott Handley & Jon Erickson
 - c. Curves of Sartell – Kevin & Cheryl Eilers
 - d. Rejuv Medical – J.R. Burgess
- e) First time guests
 - a. Sartell Rotary Club
 - b. Bonnie's Home Décor and More – Bonnie Krueger
 - c. Imaging Path - Kyle
 - d. Interventional Pain and Physical Medical Clinic – Brad Werk
 - e. CW Technology – Shawn Abraham
- f) Administrative Assistant minutes – Cathy Vande Vrede. Monthly membership meeting minutes and monthly board of directors meeting minutes may be accessed online at www.sartellchamber.com The chamber website is currently being redesigned and feedback/ideas from members are welcomed.
- g) Treasurer's Report – Ron Dietl. Audit is complete. Current balance as of 2/8/10 is \$34,837. Reserve funds are in a money market account with a balance of \$10,000. Now have online Quick Books access for more accurate tracking.
- h) Thank You to Pacific Wok for preparing lunch for today's meeting.

II. Presentation – Spotlight Businesses

- a) 360 Chiropractic (Dr. Jon Anderson, Dr. Brent Venables & Dr. Kirsten Freeman)
 - i) Four full-time chiropractors & two massage therapists.
 - ii) Offer chiropractic care, massage therapy, acupuncture, nutritional counseling, exercise guidance & rehabilitation therapy services.
 - iii) Use of activator device to gently adjust patients.
 - iv) Valentine's Day special – 20 % off gift certificates.
 - v) Community involvement with Catholic Charities & Anna Maries House.

- b) Advanced Media, Inc. (Troy Gunderson & Rod Oltz)
 - i) Digital Advertising.
 - ii) Cost of 2-3 cents per rotation.
 - iii) Bernick's Arena, Blue Line Sports Bar & Grill and Quality Inn are currently using new digital advertising.
 - iv) Testimonial from Wacosa – 20% increase in business since digital advertising was installed.

- c) Chris Hauck & Associates, Inc. / Prudential Pladson Realty (Chris Hauck)
 - i) Only real estate office in Sartell.
 - ii) Good, strong professional staff to get the job done.
 - iii) Over 25 years of real estate experience.
 - iv) Over 1800 homes sold with over 100 million in sales volume.
 - v) Testimonial given stating that a decision was made not to purchase a home after looking over this individual's financial situation. No transaction beats a bad transaction was the slogan used.

- d) Swift's ATA Martial Arts (Jessa Swift)
 - i) Program currently serving clients ages 3-73.
 - ii) Teach Songham taekwondo, a Korean martial art which is a training system designed to be beneficial & fun for all levels of ability.
 - iii) Promote self-confidence and self-defense in a motivating, safe, and positive environment.
 - iv) Parents Night Out event Feb. 13 from 5-9:00 pm.

- e) Plaza Park Bank (David Eickhoff)
 - i) Locations in Sartell and Waite Park.
 - ii) Focus on the 5 "P's" which are products, pricing, people, projects and proud.
 - iii) Five lenders with 20 years of experience.
 - iv) Locally owned independent community bank.

III. Committee Updates

- a) Marketing – Shawna Hanson
 - i) Focus on growing membership. Would like to have 150 members by end of the year.
 - ii) Working on new membership packet. Would like to include testimonials in the packet stating how the chamber has impacted you. Please contact the chamber office or any of the board members if you would like to submit information.
- b) Ambassador Club – Tom Templin
 - i) The Ambassador Club physically welcomes new business members. Photo opportunity and welcome packet is given.
 - ii) Anyone interested in becoming involved contact Tom Templin.
- c) Community Showcase – Deb Paul
 - i) Thank you to PineCone Vision Center, CentraCare Clinic, MidSota Plastic Surgeons, Ehlinger Lawn Service, Dentistry for Children, Pediatric Dentistry, Stillpointe, Synergy Chiropractic, Tri-County Abstract, Wells Fargo Bank, Williams Integracare Clinic, Leighton Broadcasting & Times Media for being sponsors.
 - ii) Booths for the showcase are at capacity!
 - iii) Flyers are being sent with students at school, signs and posters are being displayed.
- d) Recognition Banquet – Jason Mathiasen
 - i) Event will be on Thursday, April 29th at Blackberry Ridge.
 - ii) Nomination forms for Business of the Year and Citizen of the Year will be available online www.sartellchamber.com on Wednesday.
- e) Leadership Seminar – Paul Elwell
 - i) Event will take place on Friday, May 7th at the Holiday Inn, St. Cloud.
 - ii) Volunteers will be needed. Watch the website for details.

- f) Rock N Block – Walker Brown
 - i) Event will take place Saturday, August 21st.
 - ii) City permits are in process.
 - iii) Killer Hayseeds are booked.
- g) Golf Outing – Steve Anderson
 - i) Event will take place on Friday, September 10th at Blackberry Ridge.

IV. City Update (Mayor Tim O’Driscoll)

- a) Approval of medical campus road.
- b) 50th Avenue recap.
- c) Rotary Riverside Park – will have pier access.
- d) CMBA Home Show on March 5th. If interested in working, contact Tim.
- e) Sartell Senior Connection is hosting 2nd Tuesday of the month event. Guest speaker John Augustin & Samuel Pandolfo will share some history today at 2:00 pm at the District Office.

V. Testimonials / Member Announcements

- a) Spare the Fireworks SummerFest fundraiser beer & wine tasting event will take place February 25th at Partners Pub. Cost is \$20 per ticket.
- b) Reminder to drop off name tags prior to leaving meeting today.
- c) Open House at Swift’s ATA Martial Arts on March 6th.
- d) 360 Chiropractic testimonials – fantastic job.
- e) Resource Guides were mailed out last week. Anyone who did not receive one may pick up at the chamber office or city hall.
- f) PineCone Pet Hospital stated how the “Can Do It” crews from Wacosa has done an outstanding job cleaning the facility.

VI. Upcoming Meetings

- a) Next board of directors meeting will be held Tuesday, Feb. 23 at House of Pizza.
- b) Next membership meeting will be held at noon on Tuesday, March 9th at City Hall.

VII. Attendance

360 Chiropractic	Brent Venables, John Anderson & Kirsten Freeman
AMMCO	Steve Anderson
Advanced Media	Troy Gunderson & Rod Oltz
AFLAC	Ron Dietl
ATA Marital Arts	Jessica Swift
BankVista	Tom Templin & Dan Nygaard
Bernicks	Jason Bernick
Bonestroo Inc.	Jeremy Mathiasen
Bremer Bank	Curt Gainsforth
Brenny Transportation	Rachael Haskamp
CentraCare Health System	Deb Paul
Chiropractic Performance	Sara Cuperus & Amber Pikal
Chris Hauck & Associates	Chris Hauck
City of Sartell	Patti Gartland, Anita Rasmussen & Tim O'Driscoll
District 748 Schools	Chris Kosloski & Cathy Vande Vrede
Epic Properties	Steve Feneis & Bruce Stainbrook
Great River Bowl	Jason Mathiason
Great River Federal Credit Union	Mary Jo Schepers
Greg E. Theis Construction	Paul Benson
Holiday Inn Hotel & Suites	Sherry Engelbrekt
Image Builders	Lisa Landwoski
INH	Scott Privratsky
Inteleconnect	Brenda Eisenschenk & Robin Grote
KDV	Steven Leen & Caroline Strutsman
Metro Bus	Berta Hartwig
Midsota Plastic Surgeons	Shelly Teff
Minesota School of Business	Maria Janotta
National Karate	Christa Halonen
Paramount Construction, LLC.	Nate Moeller
Opportunity Manor	Rhonda Sorgant
PineCone Pet Hospital	Walker Brown & Beatrice Winkler
PineCone Vision Center	Nick Colatrella
Playhouse Child Care Center	Dee Dee Vos
Plaza Park Bank	David Eickhoff
Sartell Newsleader	Janelle Von Pinnon & Dennis Dalman
St Cloud Area Realtors	Paul Elwell

Times Media
Sign-a-Rama
Still Pointe
Sundance
Sunray Printing
Synergy
US Bank
Wacosa
Wells Fargo Bank
Yo's Clinic

Shawna Hanson & Jane Laskey
Jeff Thienes
Susan Saetre
Stuart Swenson
Todd Voneshon
Cheri Carlson
Dave Miller, Matt Arduser & David Gabbert
Roxanne Ryan
Jacki Templin
Angela & Jeremy Olson

Total Attendance

63