

# ***Sartell Area Chamber of Commerce Inc.***

## ***General Membership Meeting***

January 12, 2010

### **I. Welcome**

- a) Pledge
- b) 60 Second Business Commercial – Pastor Tom Wright, Celebration Church
- c) Approval of December minutes
- d) New Members
  - a. Stonebreakers Design – Andrew Lasher (present)
  - b. Advanced Pet Care Hospital – Pamela Gerds (present)
  - c. Bonnie’s Home Décor and More – Bonnie Krueger
  - d. Pediatric Dentistry P.C. – Liliana Lucas (present)
  - e. Currey’s Photography – Jerry Currey
  - f. St. John’s Preparatory School – Amy VanSurksum
  - g. ING Direct – Jeremy Paggen
  - h. Greg E. Theis Remodeling – Greg Theis
- e) Thank You to Partners Pub for preparing lunch for today’s meeting

### **II. Lunch Sponsor – PineCone Vision Center (Dr. Nicholas Colatrella, Dr. Stacy Hinkemeyer & Dr. Jefferey Oakland)**

- a) Strive to make every patients visit the most pleasurable and memorable
- b) Started business in 2004
- c) 14 employees
- d) Since 2004, has served 8,000 patients & 40,000 patient encounters
- e) Fully EMR integrated
- f) Student Interns
- g) 900 frames displayed
- h) Opened inhouse finishing lab in 2008
- i) Eyewear delivery available
- j) Infantsee & Kid’s Club Program. 200 infants have been seen to date
- k) Hosting 6<sup>th</sup> Annual Frame Trunk Sale on Jan 21<sup>st</sup> 3-7 pm

### **III. Presentation – State of the Chamber (Nick Colatrella and Tom Templin)**

- a) Sartell Chamber formed own identity in 1997.
- b) Highlights in 2009
  - i) Hired Administrator, Cathy Vande Vrede and collaborated with Community Education
  - ii) Hired Accountant, Cheri Landwehr
  - iii) Changed from fiscal to calendar year
  - iv) Updated Bylaws
  - v) 70 percent on average membership participation.
  - vi) Increased participation in Golf Outing and Rock N Block events
  - vii) Donations - \$2,000 in scholarship
  - viii) Developed Ambassador Welcome Club
  - ix) Performed Chamber planning sessions
  - x) Awarded first Lifetime Member (Jim Barker)
  - xi) \$2,000 under budget
- c) Highlights for 2010
  - i) Focus on recruitment and retention
  - ii) 150 members strong by the end of the year
  - iii) Create six months cash reserve
  - iv) Develop additional networking and sponsorship
  - v) Enhance and renew network opportunity
  - vi) Meet with city quarterly
  - vii) Meet with every member and have better communication
- d) Community Showcase taking place Saturday, Feb. 20<sup>th</sup> at Sartell Middle School. Booths are filling fast. If you are interested in sponsorship or registration, please call the Chamber office or visit [www.sartellchamber.com](http://www.sartellchamber.com)
- e) Annual Recognition Banquet will take place Thursday, April 29<sup>th</sup> at Blackberry Ridge.
- f) Chick-a-Fil-A Leadership event will take place on Friday, May 7<sup>th</sup>. Paul Elwell will help coordinate/market this event. Watch for more details.
- g) Rock N Block will take place Saturday, August 21<sup>st</sup>.
- h) Current Committees include; Marketing, Recruitment, Ambassador and Volunteers.

#### **IV. Announcements**

- a) There are three openings to participate in the February Business Spotlight. The Chamber office may be contacted if interested. The fee is \$30.
- b) Presentation of plaque to Tom Templin. Tom is now the Chamber Past President.
- c) Presentation of personalized business card holder as token of appreciation to Dave Miller, former treasurer.
- d) Reminder that membership renewals were due on January 10<sup>th</sup>
- e) Next membership meeting will be Tuesday, February 9<sup>th</sup>
- f) Next board of directors meeting will be Tuesday, January 26<sup>th</sup>

#### **V. City Update (Patti Gartland)**

- a) Pat Lynch has been appointed as acting mayor.
- b) Currently four commercial businesses are under construction. They include Health Partners, St. Cloud Orthopedic Center, Walmart and Sam's Club.
- c) 39 new single family homes
- d) Road construction projects; Proceed with bids for 23<sup>rd</sup> Street South improvements. The intent is to defer improvements to two thirds of the northern portion of 50<sup>th</sup> Avenue in favor of adding construction of 23<sup>rd</sup> Street South from 50<sup>th</sup> Avenue to Connecticut Avenue.
- e) Fourth roundabout will be off Heritage Drive.
- f) Two flags hang in the chamber; Sartell American Legion

#### **VI. School Update (Chris Kosloski, Community Education)**

- a) New Community Education catalogs are available.
- b) Offering technology classes for businesses such as website design, webinar training, excel 101 and social networking. Also recreation classes such as the dodgeball league starting soon. Check out [www.sartellstephencommunityed.com](http://www.sartellstephencommunityed.com) for complete list of offerings.
- c) Couch Potato / Mayor's 5K event again is being offered. Race will take place on June 11<sup>th</sup>.

## **VII. Marketing Update (Deb Paul)**

- a) Community Showcase will be on Saturday, February 20<sup>th</sup> at Sartell Middle School. Limited booths are available. Contact the chamber office if interested. Showcase flyers will be sent out to businesses.
- b) Thank you to showcase sponsors; Midsota Plastic Surgeons, CentraCare Health System, Ehlinger Lawn, PineCone Vision Center, Leighton Broadcasting, Times Media, Dentistry For Children, Pediatric Dentistry P.C., Stillpointe Natural Health Center, Synergy Chiropractic & Wellness, Wells Fargo Bank & Williams Integracare Clinic.
- c) Searching for interested committee members for speaker ideas, sponsor invitations, invitation designer and more.
- d) Visitor Guide will be in mailboxes by February 15<sup>th</sup>.
- e) Newsletter will be out later this month.

## **VIII. Testimonials / Member Announcements**

- a) Jason Mathiasen, Great River Bowl announced SummerFest fundraiser beer & wine tasting event will take place February 25<sup>th</sup> at Partners Pub. Cost is \$20 per ticket.
- b) Steve Leen, KDV shared his positive experience at PineCone Vision Center.
- c) Roxanne, Wacosa – Event from St. Cloud Women of Today called Dresses get 2<sup>nd</sup> Chance to Dance at Grubers Quilt Shop. Need donations of formal dresses from the year 2000 and newer for this event.
- d) Roxanne, Wacosa – Thank you to everyone who participated in light recycling. 4,000 pounds were collected.
- e) Andrew Lasher, Stonebreaker Design shared a positive experience at Synergy Chiropractic.

## **IX. Attendance**

360 Chiropractic	Brent Venables & Kirsten Freeman
AMMCO	Steve Anderson
Advanced Care Pet Hospital	Thomas & Pamela Gerds
Advanced Media	Troy Gunderson & Rod Oltz
ATA Maritial Arts	Jessica Swift
Allied Waste	Richard Dingmann
BankVista	Tom Templin & Dan Nygaard
Bonestroo Inc.	Jeremy Mathiasen
Brenny Transportation	Joyce Brenny
CentraCare Health System	Deb Paul
Chiropractic Performance Center	Sara Cuperus
City of Sartell	Patti Gartland
Chris Hauck & Association	Chri Hauck
Coborns Super Store	Nathan Tykwinski
CUTCO	Jill Sieben & Carama Noack
District 748 Schools	Dale Gasser, Chris Kosloski & Cathy Vande Vrede
Ehlinger Lawn Service	Jason Ehlinger & Brandon Popp
Great River Bowl	Jason Mathiason
Great River Federal Credit Union	Mary Jo Schepers
Holiday Inn Hotel & Suites	Sherri Engelbrekt
INH Commercial Real Estate	Scott Privratsky
Integra Telecom	Randy Ahren
Inteleconnect	Brenda Eisenschenk
JK Companies	Susan Holley
KDV	Steven Leen & Janel Bitzan
Kuhl Brand Communications	Mark Kuhl
Landwehr Financial	Cheri Landwehr
Midsota Plastic Surgeons	Shelly Teff
Minnesota School of Business	Maria Janotta
National Karate	Christa Halonen
Opportunity Manor	Regan Stommes
Pediatric Dentistry	Liliana & Josh Lucas
PineCone Pet Hospital	Walker Brown
PineCone Vision Center	Nick Colatrella, Stacy Hinkemeyer, Jeffery Oakland & Jennifer
Playhouse Child Care Center	Dee Dee Vos
Plaza Park Bank	David Eickhoff & Denise Rosin
Restoration Professional	Tim Schmidt
Sailer Family Chiropractic	Jeff Sailer
Sartell Churches	Tom Wright & Doug Vagle
Schreiner Appraisal	Amanda Schreiner
Sign A Rama	Jeff Thienes
Sartell Newsleader	Janelle Von Pinnon

St Cloud Area Realtors  
St Cloud Federal Credit Union  
Stillpointe Natural Health  
Times Media  
Stonebreaker Design  
Sundance  
Synergy  
The College of St. Scholastica  
US Bank  
Wacosa  
Wells Fargo Bank  
You Have It Maid

**Guests:**

Budget Wise Magazine  
Precise Book Wooks

**TOTAL ATTENDANCE**

Paul Elwell  
Tammy Butler  
Susan Saetre  
Jane Laskey  
Andrew Lasher  
Todd Voneschon  
Cheri Carlson  
Katie Kustritz  
Dave Miller  
Roxanne Ryan  
Jacki Templin  
Sandi Bernard

John Deotis  
Julie Popp

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